

## Strata

A new exhibitor that you must look out for this year at The Concrete Show is Strata. With industry experience that goes back to 1998 they are currently celebrating the successes of 2014 - including sales growth so substantial in the UK and Ireland that they have recently been appointed as the sole importer and distributor for the Lancy range of render and screed mixing pumps and conveyors.

This European designed and manufactured range includes class-leading machines that need to be on the 'must-see' list of every attendee at the Show. In an increasingly competitive market it is real-time reliability that impacts most on expensive down-time. It's in this area that Lancy have ensured a class-leading position through scrupulous attention to detail and by retaining a tough approach to manufacture that can withstand the rigours of on-site working practices.

Also on display will be Strata's exciting ALL NEW MP025 110 volt render pump. With a capacity to pump 30mtrs plus a stunning 25ltr/minute output this pump gives you the performance of its 3-phase rivals while retaining the weight and size of a 110 volt machine! It's yet another 'must see' on Stand C30.

And while you're on the stand don't forget to pick up a copy of the latest issue of 'Cover To Cover' - this will include some great 'show-only' deals that are simply too good to miss.